

## July 29th, 2008

### Icleen to Provide U. S. Athletes With Ultra-High Efficiency Air Cleaning at the Beijing 2008 Olympic Games

SANTA FE SPRINGS, Calif. July 29, 2008 – Icleen announced today they are providing the U. S. Olympic Committee (USOC) with ultra-high efficiency air cleaning for USA athletes at the Beijing 2008 Olympic Games to help create the optimum performance environment.



“We are very proud to be able to support the performance efforts of the USOC in Beijing,” says Frank Hammes, President of Icleen. “The USOC is always looking for new and innovative ways to assist their athletes. This project will be the first time ultra-high efficiency air cleaning is used on a large scale to provide performance enhancement at an athletic event.”

In November of 2007, a team of Icleen experts and the USOC traveled to Beijing to examine indoor spaces that would be used by USA athletes.

“Our goal is to ensure that we do everything possible to provide the very best training and performance advantages we can for our athletes,” says Margaret Hunt, medical director for the USOC. “We feel that while all athletes will appreciate our efforts with Icleen, athletes with asthma will especially benefit.” The project, dubbed “Operation Clean Air,” will utilize Icleen’s [HealthPro Series room air purifiers](#) in athletes’ bedrooms. For large training areas, Icleen has designed special [facility-sized portable and installed air cleaning systems](#). Icleen will also be adding ultra high efficiency filtration to the heating, air conditioning and ventilation (HVAC) systems in buildings. The air cleaning systems are tested and certified to filter ultra-fine particles down to 0.003 microns, smaller than the smallest virus. They are based on technology Icleen uses in hospitals around the world to filter particles as small as the SARS virus, MRSA, and tuberculosis.

In addition to eliminating ultra-fine particles, Icleen's systems will also provide comprehensive gas and chemical filtration.

"All large cities suffer from a wide range of gaseous pollutants. These are byproducts of traffic, manufacturing, industry, and other sources," says Hammes. "Gases and chemicals require a different type of filtration than particulates. And while most consumer products do not address this important aspect of air cleaning, Icleen systems contain the most advanced gas-phase filtration available."

Icleen's air cleaning systems are currently being stored in Beijing for installation and placement for the USOC later this month.

Icleen offers clean air solutions for a wide range of applications, from commercial air cleaning systems for hospitals and other critical environments to products for homes, offices, and hotels. Icleen is the American Lung Association's exclusive educational partner from the air purifier industry. Icleen products have earned the Best Buy recommendations of Consumers Digest, Consumers Guide, Reviewboard Magazine, Consumer Search, as well as the top recommendation of the prestigious German government product testing organization, Stiftung Warentest.